

May 2014

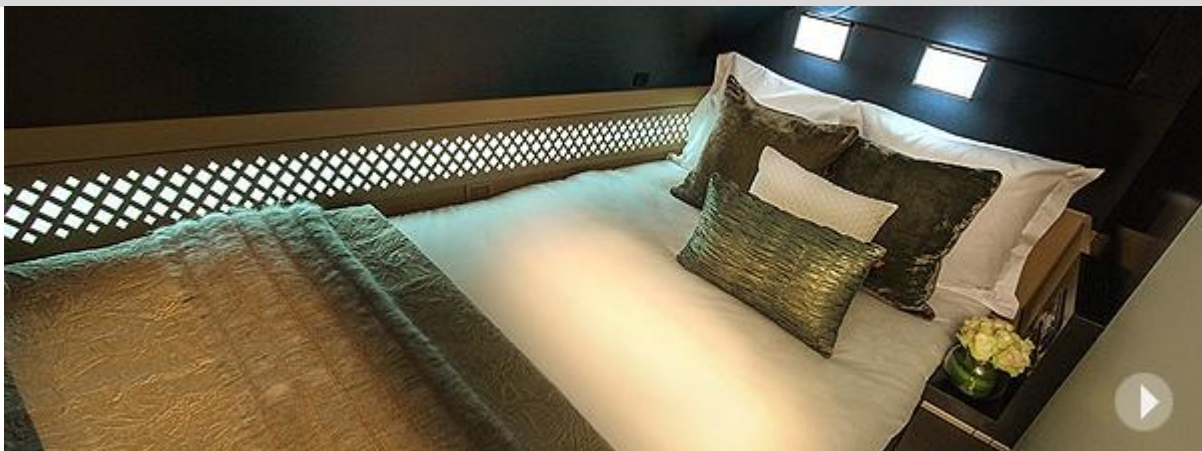
The A380 and B787.
Reimagined by Etihad.

Dear Trade Partner,

This week, Etihad has unveiled a new stream of firsts in airline products and services for our impending Airbus A380 and Boeing 787 Dreamliner aircraft, presenting an exciting new vision for luxurious air travel that delivers unparalleled comfort and service.

We are delighted to introduce you to the exquisite cabins on our A380 and B787, joining our fleet this December. [Click here to view the video](#) / [Click here to view the brochure](#).

The Residence (A380)



Welcome to the world's most exclusive cabin in the sky: *The Residence by Etihad*. The three-room suite is a breathtaking upper-deck cabin that accommodates single or double occupancy and features a living room, separate double bedroom, ensuite shower room, a personal Butler, and a VIP Travel Concierge service. For more details, [click here](#).

First Apartment (A380)



Etiha revolutionises First Class with the ultra-luxurious *First Apartment*. More than a seat, it is a living space, spacious enough to walk around in, The *First Apartment* is a private suite upholstered with the finest Poltrona Frau leather and features a reclining lounge seat, a separate ottoman that can be converted into a 80.5 inch flat bed, in addition to a mini-bar, swiveling TV monitor and personal vanity unit. For more details, [click here](#).

First Suite (B787)



Our *First Suite* is an exclusive space where timeless luxury has been reimagined. Enjoy uncompromised privacy behind closed doors. Each *First Suite* has a personal wardrobe, a 24 inch TV monitor, electrically adjustable ottoman, a chilled mini-bar and allows you to entertain another guest. For more details, [click here](#).

Business Studio (A380/B787)



The *Business Studios* are the embodiment of style, simplicity and functionality. They provide an increase of 20 per cent in personal space and are configured to offer aisle access as well as a fully flat-bed of up to 79-inches. Relax on ultra-long haul flights on special mattress for bedtime comfort in complimentary loungewear. For more details, [click here](#).

Economy Smart Seat (A380/B787)



The *Economy Smart Seat* is the ultimate in clever design, with a unique “fixed wind” headrest and lumbar support that will make the journey even more comfortable. Enjoy also some extra personal space and a larger 11 inch personal monitor screen during the flight. For more details, [click here](#).

Only one airline could have created this extraordinary travel experience. #Reimagined.

BOOK NOW!

A380 - Abu Dhabi to London, starting December 2014. B787 - Abu Dhabi to Dusseldorf, starting December 2014. More routes to be launched in 2015.

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